

## Oliver Wight Consultants

Each Oliver Wight consultant has  
been successful in making  
people-based technologies work  
at the highest levels in business

# Peter Metcalf



Peter brings our customers a wealth of experience in Marketing, Sales, Finance and Strategic Planning. He has spent 28 years working for major 'blue chip' Consumer Goods businesses and has a passion for delivering best practice integrated business processes to ensure efficient bottom-line success.

In addition to front line Sales & Marketing experience, Peter has implemented Global and Local Sales & Operations Planning processes with a strong emphasis on Strategic Deployment, Demand Planning and Product Management.

He has worked closely with Supply Chain, Finance and Human Resource professionals to ensure that the Commercial aspects of Business Planning are integrated to all cross-functional planning activities.

Peter complements his sound technical and practical experience with the Oliver Wight Proven Path approach to solving business problems with a personal style that is equally effective at all levels of your organisation.

With Oliver Wight Asia Pacific, Peter will add value to your business by providing practical and professional guidance and education services with a special emphasis on the integration of Commercial Management and Supply Management processes.

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*Oliver Wight*

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