

## Oliver Wight Consultants

Each Oliver Wight consultant has been successful in making people-based technologies work at the highest levels in business

# Mike Reed



Mike provides professional guidance to companies seeking to improve their competitive position via best practice in integrated planning and management. Mike has specialist expertise in strategy management, product and portfolio management and integrated business management. He provides guidance through consulting and education visits to companies along the Oliver Wight Proven Path.

Mike has twenty-five years experience within industry including a number of multi-national firms such as Unilever, Mars and Simplot. During this time he has held a variety of production, operations and corporate roles and ultimately became the Chief Strategy Officer at Simplot Australia. This role had Mike facilitating strategic planning and deployment across the Australia and North American businesses.

Mike's Oliver Wight Class A experience was a Project Leader of a seven site implementation with Simplot Australia. Simplot achieving Class A provided a foundation that enabled them to transition to a Product Leadership value discipline. In his role as Chief Strategy Officer, Mike designed the next milestone for Simplot Australia towards Phase 2 on the Oliver Wight maturity map. Within the USA, Mike guided the company with the establishment of Sales and Operations Planning using the Oliver Wight 5 step process.

Mike graduated from Auckland University with a Bachelor of Science. He brings substantial experience to the Oliver Wight team. His very strong knowledge of how to effectively redesign and implement key business processes and ensure alignment to strategy is supplemented by deep experience in the food and pharmaceutical industries.

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